



THE UNIVERSITY
of ADELAIDE

Waite Research Institute

WRI Showcase Visual Competition

Recall the vistas that you have come across during your research fieldwork, the mindboggling things that you have seen under the microscope, or the pictures that you have shared with friends and family to get them excited about the work that you are doing? Send them to us for the 2022 WRI Showcase Visual Competition (and win cash for them too)!

This is your chance to tell the story of your research.



make
history.

WRI Showcase Visual Competition

We want to learn about your work through a creative lens

We are looking for entries for the WRI Showcase Visual Competition to find the best photo and video representing research at the Waite Research Institute. This is your chance to get creative with animations, presentations and your camera - as long as you tell the story of your research project.

Entries will be judged in two categories:

Photo: a captivating and well composed photo of your research work, with a fitting title and a short caption.

Video: a short video (with a title), explaining and promoting your research. Videos should be engaging, accessible to a broad audience, and informative.

A winner will be selected separately for each category, based on the clarity with which their visual represents the purpose and relevance of their research. The photo caption and video should be aimed at a general audience, so keep technical jargon and terminology to a minimum.

Prizes

Entries will be uploaded on the Waite Campus website and online voting will be open to all WRI members in the week before the WRI Showcase.

Prize money is \$100 for the best photo and \$250 for the best video. Winners for each category will be announced at the WRI Showcase on the 5th of December 2022.

How to enter

Send your submission to Ishka Bless (wri@adelaide.edu.au) by **5pm on Friday 25th November 2022**. Please include in your submission email: your full name, email address, lab/ research group/ department, your position and a photo or video title. To send a large video file we recommend that you use your University Box account, Dropbox or WeTransfer. You may also provide entries on a USB to Ishka in person. All entries must comply with the following terms & conditions.

Terms and conditions

1. You must be a WRI member or a PhD student supervised by a WRI member.
2. Your entry must relate to research in agriculture, food or wine.
3. Entries can be on individual research or a group / lab project.
4. Entries must be received by 5pm on Friday 25th November 2022.
5. Photo caption must be no longer than 50 words.
6. Videos must be between 2 and 3 minutes in duration.
7. Any third-party material used in the video (photos, music etc) must be licensed for re-use under Creative Commons to enable us to upload it to YouTube and/ or include on our website.
8. Videos must be submitted in one of the file formats supported by YouTube (.MOV, .MPEG4, .AVI, WMV, .MPEGPS, .FLV, 3GPP and WebM).
9. Entries may be used by the Waite Research Institute for promotional/ publicity purposes. This may include, and is not restricted to, on websites, social media, printed material, advertisements, press releases etc and given to the media. Entrants may also be asked to be involved in additional promotional activities. By sending your photo or video you agree to the terms and conditions as mentioned for the competition.